



PHILLIP MORROW, PRESIDENT & CEO AND THE  
BOARD OF DIRECTORS OF THE SOUTH BRONX  
OVERALL ECONOMIC DEVELOPMENT CORPORATION  
INVITE YOU TO ATTEND

The **BLACK+WHITE**  
2015 **BENEFIT BALL**



NEW YORK HILTON MIDTOWN  
1335 AVENUE OF THE AMERICAS  
THURSDAY, DECEMBER 3, 2015  
6PM COCKTAILS  
7PM DINNER, PROGRAM, DANCING  
BLACK + WHITE FORMAL ATTIRE  
RSVP: [twynn@brownwynn.com](mailto:twynn@brownwynn.com)  
or 201.886.8770

## A Night to Remember...

Supporting the programs and services of the

# South Bronx Overall Economic Development Corporation (SoBRO)

*The 2015 SoBRO Black & White Benefit Ball: A Bronx Tale: Stories of our Past. Present. Future.* Is an exciting celebration honoring what makes the Bronx great! The event promises to be a night of elegance and impact-- where your support goes towards helping "Building a Better Bronx."

SoBRO's Benefit Ball is - our largest fundraiser of the year and one of the most anticipated events held by a Bronx organization - is a gathering that enjoys a great reputation as more than 500 people meet to network, celebrate our honorees, and the organization's unequalled accomplishments.... And most importantly to support the vitality and stability of the people, communities, and businesses of the Bronx.

Enjoy a magnificent cocktail reception, dinner awards

program, and surprising entertainment being unlocked all night long... and you never know you might even become part of the excitement!

**When:** Thursday, December 3, 2015

6:00pm: Cocktails

7:00pm to 9:30 pm: Program and Entertainment

10:00pm to midnight: Special Invitation only after party (Donation Requested)

**Where:** The Hilton Midtown New York (1335 Avenue of the Americas)

**Why:** Your contribution directly funds the programs and services of the organization and helps to ensure that SoBRO continues to provide optimism, support, and the much needed resources to Bronx residents and businesses.

**Who:** The South Bronx Overall Economic Development Corporation (SoBRO), a not-for-profit community development corporation, has been serving the Bronx since 1972. SoBRO's programs include adult education and workforce training, real estate and community development, technical and financial assistance for businesses, and an array of programs for youth.

For additional information about SoBRO, call 718 292-3113 or visit [www.sobro.org](http://www.sobro.org)